FOR RESIDENTIAL REAL ESTATE ACTIVITY IN THE HUDSON GATEWAY







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The 2020 housing market was unexpectedly turbulent towards the end of the first quarter due to the pandemic that spread across the country. As the first wave of COVID-19 hit in the spring, housing market activity slowed substantially before staging a dramatic comeback just a couple months later.

Buyer activity was the leader again in 2020. With mortgage interest rates setting record lows multiple times throughout the year and a strong drive by many buyers to secure a better housing situation – in part due to the new realities brought on by COVID-19 - many segments of the market experienced a multiple-offer frenzy not seen in the last 15 years or more.

While markedly improved from their COVID-19 spring lows, seller activity continued to lag buyer demand, which had strengthened the ongoing seller's market for most housing segments as inventories remain at record lows.

Sales: Pending sales increased 20.0 percent, finishing 2020 at 26,527. Closed sales were up 7.7 percent to end the year at 23,539.

Listings: Comparing 2020 to the prior year, the number of homes available for sale was lower by 24.5 percent. There were 6,391 active listings at the end of 2020. New listings increased by 2.3 percent to finish the year at 35,307.

**Showings:** Showing activity started 2020 similarly to 2019 but took a substantial hit in the spring with the first wave of COVID-19. By June, showing activity had recovered completely and then some, posting strong numbers throughout the rest of the year. Compared to 2019, total showings came in higher for the year. Marketwide, total showintgs were up 12.8 percent in 2020. There were 17 showings before pending, which was up 6.3 percent compared to 2019.

**Prices:** Home prices were up compared to last year. The overall median sales price increased 10.2 percent to \$461,750 for the year. Single Family home prices were up 10.2 percent compared to last year, Condominium home prices were up 8.6 percent and, Co-Operative homes were up 5.7 percent.

List Price Received: Sellers received, on average, 96.2 percent of their original list price at sale, a year-over-year reduction of 2.0 percent.

The housing market in 2020 proved to be incredibly resilient, ending the year on a high note. Home sales and prices were higher than 2019 across most market segments and across most of the country. Seller activity recovered significantly from the COVID-19 spring decline, but overall activity was still insufficient to build up the supply of homes for sale.

As we look to 2021, signals suggest buyer demand will remain elevated and tight inventory will continue to invite multiple offers and higher prices across much of the housing inventory. Mortgage rates are expected to remain low, helping buyers manage some of the increases in home prices and keep them motivated to lock in their housing costs for the long term. These factors will provide substantial tailwinds for the housing market into the new year.

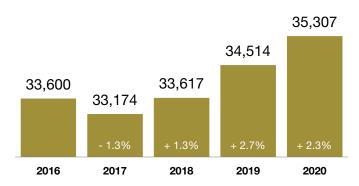
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# **Quick Facts**



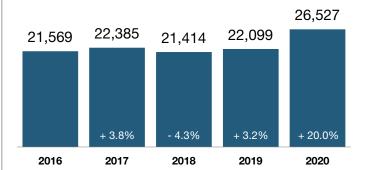
### **New Listings**



#### **Change in New Listings from 2019**

| Ulster County      | + 12.1% |
|--------------------|---------|
| Dutchess County    | + 4.1%  |
| Orange County      | + 3.1%  |
| Westchester County | + 2.1%  |
| Sullivan County    | - 0.7%  |
| Putnam County      | - 0.9%  |
| Bronx County       | - 1.2%  |
| Rockland County    | - 2.3%  |

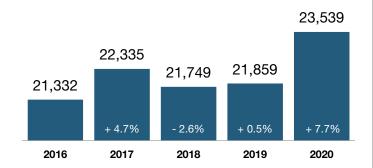
### **Pending Sales**



### **Change in Pending Sales from 2019**

| Ulster County      | + 44.5% |
|--------------------|---------|
| Sullivan County    | + 43.2% |
| Putnam County      | + 39.5% |
| Rockland County    | + 22.7% |
| Orange County      | + 21.3% |
| Dutchess County    | + 20.0% |
| Westchester County | + 13.7% |
| Bronx County       | - 1.9%  |

### **Closed Sales**

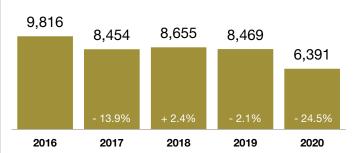


#### **Change in Closed Sales from 2019**

| Ulster County      | + 33.7% |
|--------------------|---------|
| Sullivan County    | + 24.5% |
| Putnam County      | + 21.8% |
| Rockland County    | + 12.0% |
| Dutchess County    | + 10.6% |
| Orange County      | + 5.9%  |
| Westchester County | + 4.4%  |
| Bronx County       | - 19.5% |

### **Inventory of Homes for Sale**

At the end of the year.



#### Change in Inventory of Homes for Sale from 2019

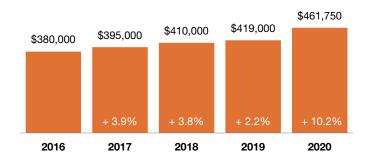
| Bronx County       | + 3.9%  |
|--------------------|---------|
| Westchester County | - 14.6% |
| Dutchess County    | - 20.6% |
| Ulster County      | - 21.4% |
| Putnam County      | - 35.7% |
| Rockland County    | - 39.4% |
| Sullivan County    | - 39.5% |
| Orange County      | - 40.4% |

# **Quick Facts**



### **Median Sales Price**

For Single Family properties only.

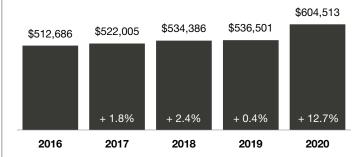


#### **Change in Median Sales Price from 2019**

| Sullivan County    | + 36.4% |
|--------------------|---------|
| Ulster County      | + 17.4% |
| Orange County      | + 15.8% |
| Dutchess County    | + 12.9% |
| Westchester County | + 12.5% |
| Rockland County    | + 9.9%  |
| Bronx County       | + 6.7%  |
| Putnam County      | + 5.8%  |

### **Average Sales Price**

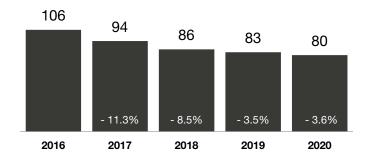
For Single Family properties only.



#### **Change in Average Sales Price from 2019**

| Sullivan County    | + 32.2% |
|--------------------|---------|
| Ulster County      | + 24.2% |
| Dutchess County    | + 21.1% |
| Orange County      | + 17.0% |
| Putnam County      | + 13.5% |
| Westchester County | + 11.6% |
| Rockland County    | + 9.8%  |
| Bronx County       | + 6.6%  |

### **Days on Market Until Sale**

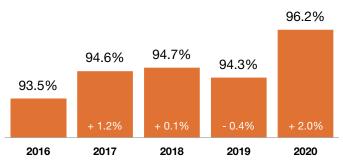


#### Top 4 Areas: Change in Days on Market Until Sale from 2019

| Bronx County       | + 7.6% |
|--------------------|--------|
| Putnam County      | + 3.9% |
| Westchester County | - 4.1% |
| Orange County      | - 4.5% |
| Rockland County    | - 6.3% |
| Sullivan County    | - 6.8% |
| Dutchess County    | - 7.5% |
| Ulster County      | - 9.1% |

### **Percent of Original List Price Received**

For Single Family properties only.



#### Change in Percent of Original List Price Received from 2019

| Sullivan County    | + 4.2% |
|--------------------|--------|
| Ulster County      | + 3.9% |
| Dutchess County    | + 2.5% |
| Orange County      | + 2.1% |
| Westchester County | + 1.8% |
| Rockland County    | + 1.3% |
| Putnam County      | + 1.2% |
| Bronx County       | + 0.3% |

# **Price Range Review**

FOR SINGLE-FAMILY PROPERTIES ONLY



\$300,001 to \$450,000

> Price Range with Shortest Average Market Time

# \$150,000 and **Below**

Price Range with Longest Average Market Time

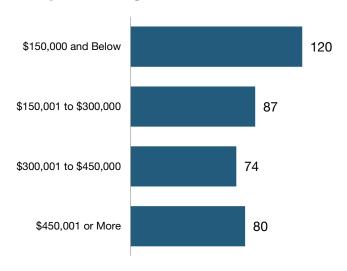
4.4%

- 66.6%

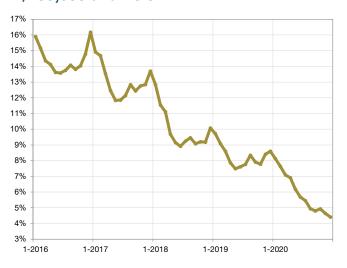
Homes for Sale at Year End Priced \$150,000 and Below

1-Year Change in Homes for Sale Priced \$150,000 and Below

# Days on Market Until **Sale by Price Range**



# **Share of Homes for Sale** \$150,000 and Below



\$450,001 or **More** 

Price Range with the Most Closed Sales

+ 33.4%

Price Range with Strongest 1-Year Change in Sales: \$450,001 or More

\$150,000 and **Below** 

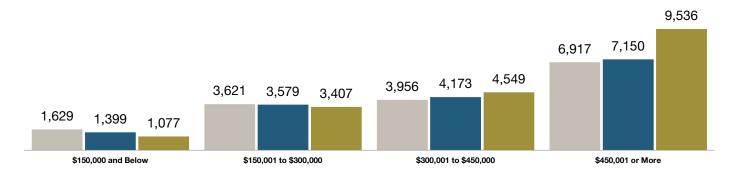
> Price Range with the Fewest Closed Sales

- 23.0%

Price Range with Weakest 1-Year Change in Sales: \$150,000 and Below

# **Closed Sales by Price Range**





# **Property Type Review**



82 68 74

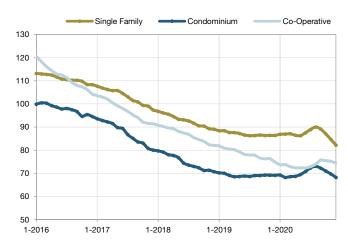
Average Days on Market Single Family

Average Days on Market Condominium

Average Days on Market Co-Operative

### Days on Market Until Sale

This chart uses a rolling 12-month average for each data point.



| Top Areas: Condominium Market Share in 2020 |       |
|---|-------|
| Rockland County                             | 19.2% |
| Bronx County                                | 15.1% |
| Westchester County                          | 13.2% |
| Putnam County                               | 12.1% |
| Dutchess County                             | 11.0% |
| Orange County                               | 10.3% |
| Ulster County                               | 1.2%  |
| Sullivan County                             | 0.2%  |

+ 10.2%

+ 8.6%

+ 5.7%

1-Year Change in Price Single Family

1-Year Change in Price Condominium

1-Year Change in Price Co-Operative

96.2%

96.4%

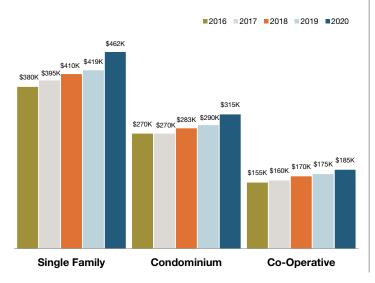
96.2%

Pct. of Orig. Price Rec'd Single Family

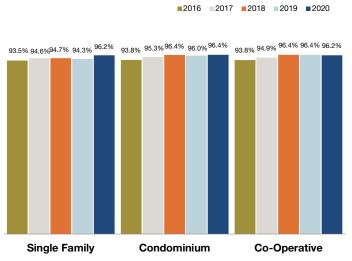
Pct. of Orig. Price Rec'd Condominium

Pct. of Orig. Price Rec'd Co-Operative

### **Median Sales Price**



# **Percent of Original List Price Received**



# **Square Foot Range Review**



- 11.0%

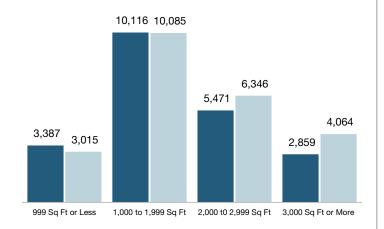
- 0.3%

Reduction in Closed Sales 999 Sq Ft or Less

Reduction in Closed Sales 1,000 to 1,999 Sq Ft

### **Closed Sales**

■2019 ■2020



| Top Areas: 999 Sq Ft or Less Market Share in 2020 |       |  |  |
|---|-------|--|--|
| Bronx County                                      | 38.2% |  |  |
| Westchester County                                | 15.2% |  |  |
| Sullivan County                                   | 14.1% |  |  |
| Putnam County                                     | 10.7% |  |  |
| Rockland County                                   | 8.3%  |  |  |
| Dutchess County                                   | 8.2%  |  |  |
| Orange County                                     | 7.7%  |  |  |
| Ulster County                                     | 7.5%  |  |  |

95.5%

96.6%

96.9%

94.8%

Percent of Original List Price Received in 2020 for 999 Sq Ft or Less

Percent of Original List Price Received in 2020 for 1,000 to 1,999 Sq Ft

Percent of Original List Price Received in 2020 for 2,000 t0 2,999 Sq Ft

Percent of Original List Price Received in 2020 for 3,000 Sq Ft or More

# **Percent of Original List Price Received**



# **Showings Review**

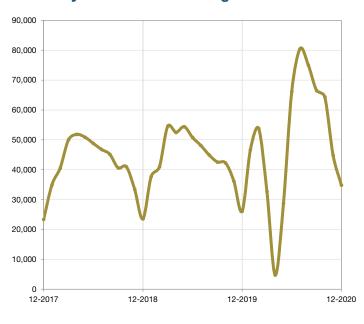


17

+ 6.3%

Median Number of Showings Before Pending One-Year Change in Median Showings Before Pending

### **Monthly Number of Showings**



| Top 8 Areas: Number of Showings |         |
|---------------------------------|---------|
| Westchester County              | 278,141 |
| Orange County                   | 134,549 |
| Rockland County                 | 70,990  |
| Putnam County                   | 47,210  |
| Sullivan County                 | 24,011  |
| Dutchess County                 | 19,296  |
| Bronx County                    | 12,622  |
| Ulster County                   | 10,703  |

**Top 8 Areas: Showings per Listing** 

|  | Westchester County     | 6.0 |
|--|------------------------|-----|
|  | Putnam County          | 5.0 |
|  | Orange County          | 5.0 |
|  | Rockland County        | 4.7 |
|  | <b>Dutchess County</b> | 3.4 |
|  | Ulster County          | 2.9 |
|  | Bronx County           | 2.9 |
|  | Sullivan County        | 2.0 |
|  |                        |     |

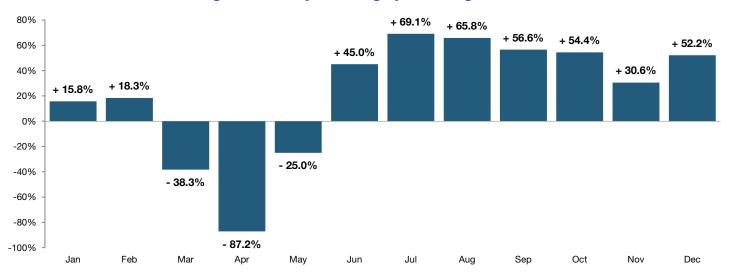
+ 12.8%

One-Year Change in Total Showings

Jul '20

Peak Showing Activity Month

# 2020 Year-Over-Year Change in Monthly Showings per Listing



# **Area Overviews**



|                    | Total<br>Closed Sales | Change<br>from 2019 | Percent Single<br>Family | Percent<br>Condominium | Percent<br>Co-Operative | Median<br>Showings per<br>Listing | Months<br>Supply of<br>Inventory | Days on<br>Market | Pct. of Orig.<br>Price Received |
|--------------------|-----------------------|---------------------|--------------------------|------------------------|-------------------------|-----------------------------------|----------------------------------|-------------------|---------------------------------|
| Hudson Gateway MLS | 23,539                | + 7.7%              | 78.9%                    | 12.2%                  | 9.0%                    | 5.2                               | 2.9                              | 80                | 96.2%                           |
| Bronx County       | 1,022                 | - 19.5%             | 46.8%                    | 15.1%                  | 38.2%                   | 2.9                               | 6.0                              | 85                | 95.7%                           |
| Dutchess County    | 1,747                 | + 10.6%             | 87.3%                    | 11.0%                  | 1.6%                    | 3.4                               | 2.8                              | 74                | 96.8%                           |
| Orange County      | 4,451                 | + 5.9%              | 89.5%                    | 10.3%                  | 0.2%                    | 5.0                               | 2.3                              | 84                | 96.8%                           |
| Putnam County      | 1,436                 | + 21.8%             | 87.7%                    | 12.1%                  | 0.2%                    | 5.0                               | 2.4                              | 79                | 96.0%                           |
| Rockland County    | 2,980                 | + 12.0%             | 78.2%                    | 19.2%                  | 2.7%                    | 4.7                               | 2.3                              | 74                | 95.9%                           |
| Sullivan County    | 1,233                 | + 24.5%             | 99.7%                    | 0.2%                   | 0.1%                    | 2.0                               | 4.0                              | 137               | 91.7%                           |
| Ulster County      | 738                   | + 33.7%             | 98.6%                    | 1.2%                   | 0.1%                    | 2.9                               | 3.7                              | 90                | 96.7%                           |
| Westchester County | 9,449                 | + 4.4%              | 70.3%                    | 13.2%                  | 16.5%                   | 6.0                               | 2.6                              | 71                | 96.8%                           |

# **Area Historical Median Prices**





|                    | 2016      | 2017      | 2018      | 2019      | 2020      | Change<br>From 2019 | Change<br>From 2016 |
|--------------------|-----------|-----------|-----------|-----------|-----------|---------------------|---------------------|
| Hudson Gateway MLS | \$380,000 | \$395,000 | \$410,000 | \$419,000 | \$461,750 | + 10.2%             | + 21.5%             |
| Bronx County       | \$400,850 | \$435,000 | \$470,000 | \$499,998 | \$533,500 | + 6.7%              | + 33.1%             |
| Dutchess County    | \$270,000 | \$282,350 | \$305,000 | \$309,900 | \$350,000 | + 12.9%             | + 29.6%             |
| Orange County      | \$228,000 | \$244,000 | \$259,000 | \$272,000 | \$315,000 | + 15.8%             | + 38.2%             |
| Putnam County      | \$325,000 | \$337,500 | \$350,000 | \$359,000 | \$380,000 | + 5.8%              | + 16.9%             |
| Rockland County    | \$425,000 | \$440,000 | \$460,000 | \$455,000 | \$500,000 | + 9.9%              | + 17.6%             |
| Sullivan County    | \$118,000 | \$120,000 | \$129,000 | \$143,000 | \$195,000 | + 36.4%             | + 65.3%             |
| Ulster County      | \$190,275 | \$222,500 | \$219,750 | \$235,000 | \$276,000 | + 17.4%             | + 45.1%             |
| Westchester County | \$623,675 | \$642,000 | \$650,000 | \$655,000 | \$736,819 | + 12.5%             | + 18.1%             |